



The **game industry** dealmaking event

ISRAELI GAME COMPANIES SURVEY 2022



Business opportunities in Israel



Israel has one of the world's most competitive and technologically advanced economies. Its large concentration of talented and innovative workforce has cemented its position as an ideal investment destination. What's more, Israel has been internationally recognized as a place of innovation and creativity, noted for its growing entrepreneurial spirit and technologies.

It's no surprise that many game companies are based in Israel.



How many companies are based in Israel?

Israel is home to lots of game publishers, advertising companies and platforms, which constitute the majority of its games industry workforce. In this pie chart, you can find a more detailed info about the types of companies present in the country.

The Israeli digital game market is valued at \$9 billion with CAGR 8,4% - quite an attractive market, isn't it?

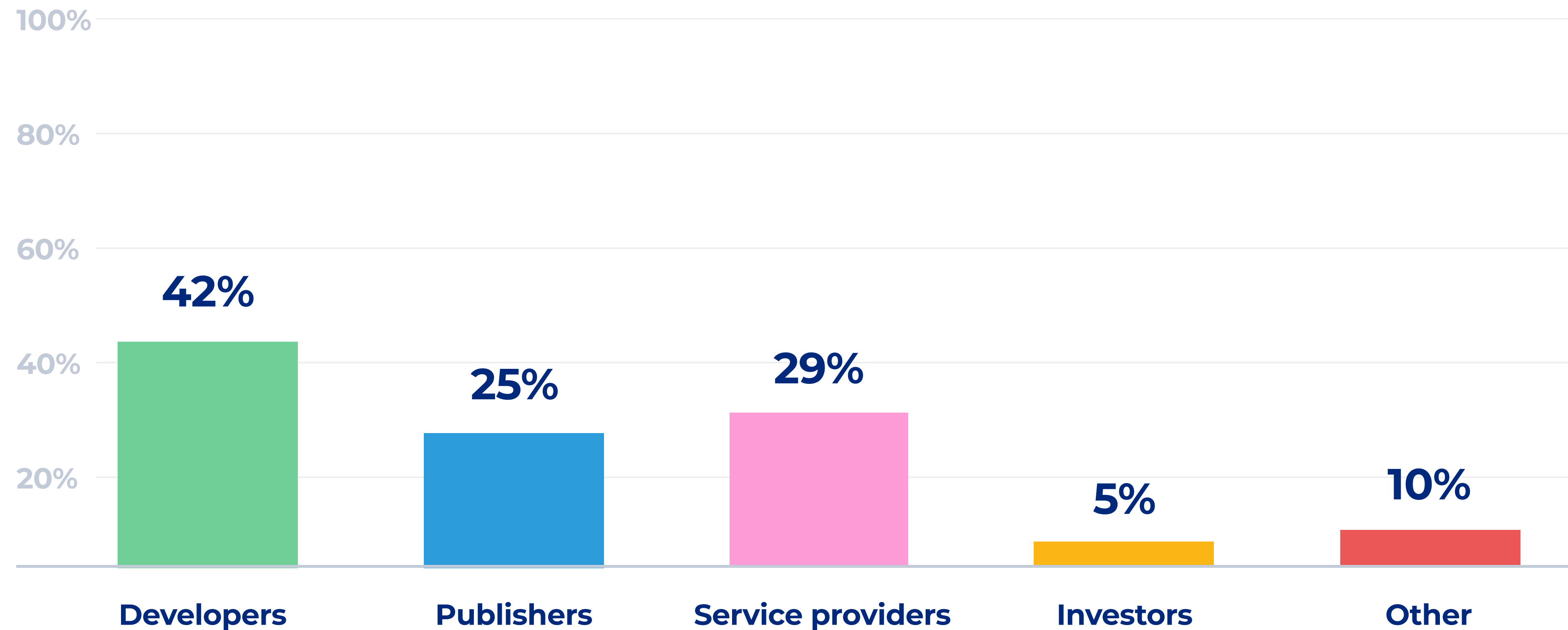
Nobody knows the exact number of game companies based in Israel, but here's the closest estimate based on our data and data from our partners:

- **170+** publishers & developers
- **100+** marketing companies
- **~ 90** other gaming-related companies

And their number is still growing.



What are these companies?



*Please note that each company may have chosen more than one option.



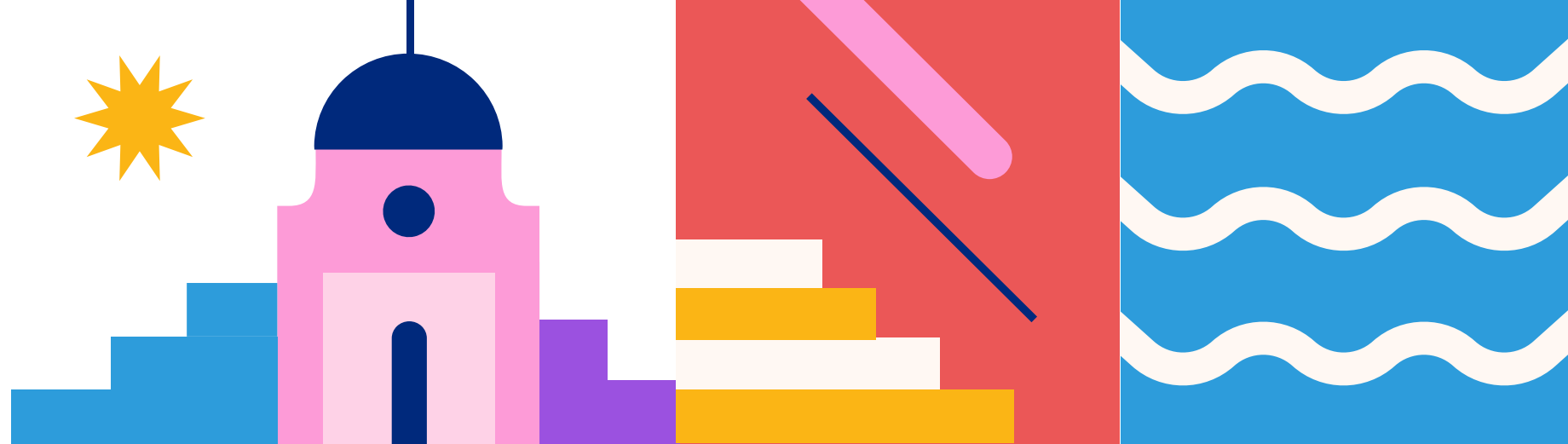
Any specific names?

Company name	About	Dedicated page
11Sheep	11Sheep is a hybrid games publishing and development company providing players worldwide with the best content in the independent gaming sector.	11sheep.com
282 Productions	282Productions is a game production studio that offers game development, innovative edutainment solutions, flash and mobile development, consulting, and content creation.	282productions.com
AbroadProfe	Cooperation with the international outstaffing company AbroadProfe is a modern way of personnel management. We help businesses optimize their search, selection and hiring of professionals in IT, marketing and design.	abroadprofe.com
AffiliTest by Phonder	AffiliTest is a service by Phonder Technologies LTD. We at Phonder believe in creating products with a real value. Products that give the user a better experience and create value for their business. Affilitest is our newest and one of our most exciting products. We are sure that just like us, you will also fall in love once you will start to use it.	affilitest.com
Anzu	Since 2017, Anzu's mission has been to make advertising in games better. We believe that letting gamers play without interruption builds a better experience across the board.	anzu.io

Lots!

Our survey was done with help from our friends and partners whose names you can find in this list.

Oh, and it goes on in the next slide....



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Company name	About	Dedicated page
Appnext	Appnext is the largest app discovery platform, offering the only recommendation engine on the market, which encompasses both in-app and on-device discovery.	appnext.com
Applovin	AppLovin's leading marketing platform provides developers with a powerful set of solutions to grow their mobile apps.	applovin.com
Applicasa	Applicasa's mobile game management platform helps apps increase in-app purchase (IAP) revenue through user segmentation and offers an in-app promotional platform as a part of a complete backend solution.	linkedin.com/ company/applicasa
AppsFlyer	AppsFlyer helps brands make good choices for their business and their customers through innovative, privacy-preserving measurement, analytics, fraud protection, and engagement technologies. Built on the idea that brands can increase customer privacy while providing exceptional experiences, AppsFlyer empowers thousands of creators and 10,000+ technology partners to create better, more meaningful customer relationships.	appsflyer.com
Argarium	Argarium, headquartered in sunny Tel Aviv, was founded in 2021. We started out with 3 young entrepreneurs, but soon expanded and became a team of professional developers, animators, artists, and engineers. We strive to always be in the front line of the exciting and groundbreaking industry of VR and AR.	argarium.com

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Company name	About	Dedicated page
Armelle Communication Strategies	Armelle Communication Strategies is an agency specializing in global advertising and communication in a variety of media.	acomstrategies.com
Axis Innovation	We love working with startups and bringing new innovation to life. We provide a customized, hands-on, and results-driven approach for each client.	axisinnovation.com
Baba Entertainment	Baba Entertainment was founded during 2016 with the idea of creating something unique and beautiful from scratch. Since then, the company successfully launched its first game on web, iOS and Android, while building a growing community of millions of players globally.	baba-entertainment.com
Banditos Studio	We are a game development studio focused on mid-core games. Our first game, Five Heroes: The King's War is live on iOS and Android.	linkedin.com/company/banditos-studio/
Beach Bum	Beach Bum is a mobile app games company founded in 2015 by leading veterans from the mobile entertainment industry.	bbumgames.com

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Company name	About	Dedicated page
Bees Dev	Since 2020, Bees Dev company helps many companies, from startups to big companies, to increase revenues and traffic sources on both Mobile and Desktop by introducing them to the connections need.	linkedin.com/company/bees-dev-company
Bengigi Studio	Bengigi Studio creates Android apps and games.	bengigi.com
Bidalgo	The Bidalgo platform was designed to maximize the effectiveness of paid marketing. Our software helps online brands visualize, analyze and control their investment - all in a highly customizable, out-of-the-box solution enriched by creative data.	bidalgo.com/bidalgo-home
Bidshake	Bidshake was built by a team of veteran marketing executives to help simplify campaign management for app publishers of all sizes. By unifying data and campaign management into a centralized platform, Bidshake streamlines UA for app publishers managing multiple ad campaigns across different paid acquisition channels.	bidshake.com
BIG8 LABS	BIG8 LABS is a global developer and publisher of mobile apps, with a diversified portfolio of apps and more than 100 Million downloads! BEL developed a platform enabling its apps and games to reach a massive audience and developed monetization strategies using smart In-App ads.	big8s.com

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Company name	About	Dedicated page
Biohex Games	Biohex Games is a team of developers, artists and game designers working together on making their dream RTS game.	moduwar.com
Blue Ogre Studio	What started out as a small company of gaming enthusiasts has since turned into a leading Video Game Company in San Francisco. Our team now consists of specialists in many fields, including artists, engineers, developers, and so much more.	facebook.com/BlueOgreStudio
Bondika	Bondika is a Performance Based Digital Marketing Agency. With over 30 years of combined digital marketing expertise we help Advertisers and Publishers grow their businesses with tailor made solutions to achieve and outperform their goals.	bondika.com
Brainkos	Brainkos is a platform through which people can learn any subject in a game environment.	brainkos.com
BRAVE	BRAVE is fully transparent platform, focused on mobile gaming apps, enables brands and premium publishers to get their fair share of ad value at every opportunity.	www.thebrave.io

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Company name	About	Dedicated page
Breeze Creative	Breeze Creative plans and produces visitor center experiences, demo displays, museum exhibits, and interactive presentations. Its team of multidisciplinary designers, content developers, programmers, and producers work together to turn creative ideas into reality.	breezecreative.com
BUFF	BUFF is a gaming app designed by and for the gamers. We support some of the most popular games out there and our platform is tailored made for the gamer's needs.	buff.game
Candivore	Candivore was founded by an experienced team, having worked together for years, and transformed into a collaborative and open environment with loads of independence, flexibility and trust - which drives the company's success in making Match Master such an innovative and outstanding game.	candivore.io
Capricia Productions	What started out as a small company of musicians and gaming enthusiasts that didn't really know what they were doing. Now our team consist of specialized Programmers, 3D Artists, Animators, Sound Designers, Concept Artists and all kinds of passionate and dedicated people. We're experts in having a good time, and offer our fellow gamers a chance to unleash their inner child through our awesome experiences.	capriapiroductions.com
Captain Up	CaptainUp is an engagement platform for websites, mobile web, and apps.	captainup.com

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Company name	About	Dedicated page
Cg-solutions	CG Solutions is an ISRAELI based Web Design, Development and Marketing Services company. We design and develop Business Websites and also provide Business SEO to companies who need to promote their activities online and build brand awareness.	cg.solutions
Clay Play Games	Clay Play is a game development Studio, devoted entirely to the creation of claymation video games.	clayplaygames.com
Clover Bite	Clover Bite in house game design and development studio, founded in-house by "Tiltan - School of Design & Visual Communication".	linkedin.com/ company/clover-bite
Chameleon eBooks	Chameleon eBooks creates digital experiences that convey life skills and cognitive abilities.	thewatchkids.com
ClicksPros	ClicksPros is a technology performance-based company focused on simplifying the marketing processes. Our methods allow our partners to concentrate on the most important thing: their product.	clickspros.com

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Company name	About	Dedicated page
CodeMonkey Studios	CodeMonkey Studios offers an online game that teaches both fundamental and advanced computer programming skills.	codemonkey.com
Comunix	Comunix is a social gaming company with a vision for interactive gaming experiences grounded in human connection.	getcomunix.com
CookieByte Entertainment	Game development company currently working on Fort Triumph.	facebook.com/ CookieByteEntertainment
Cosmic Duck Games	Cosmic Duck Games is composed of insane, ambitious, and highly collaborative creatives. It is home to keen developers putting the player experience to an apogee.	linkedin.com/ company/cosmic-duck-games
Crafty Arcade	Crafty Arcade studio specializes in stop-motion games for the iPhone and Android markets.	craftyarcade.com

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Company name	About	Dedicated page
CrazyLabs	CrazyLabs is a top casual and hyper-casual mobile games developer and publisher, with over 5 billion downloads for games like “Phone Case DIY”, “Acrylic Nails”, “Tie Dye”, “Miraculous Ladybug”, “Super Stylist” and many more.	crazylabs.com
Cybersoft	Cybersoft offers a comprehensive set of mobile video advertising monetization services leveraging its home-grown scalable VideMob platform which serves over 5 billion ad opportunities every day.	cybersoft.com
Dabltech	Our company specializes in developing advanced interactive systems such as online dating sites and mobile apps, its monetization and promoting. We have strong team of developers as well as in-house marketing experts.	dabltech.co.il
Deemedya	Deemedya is a mobile games publisher and developer of top-ranked games, with teams in Tel Aviv, Saint Petersburg and Silicon Valley, US.	deemedya.com
Deepmist Studios	Deepmist Studios provides hands-on expertise in designing and running free-to-play mobile and social games, either on a JV basis or through consultancy agreement. We specialize in Game Design, Monetization of f2p games with Social Casino games in particular.	deepmist.com

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Company name	About	Dedicated page
Digital Turbine	The Leading Independent Growth & Monetization Platform. We're changing the mobile advertising landscape to create an independent mobile advertising platform that levels up the playing field for advertisers, publishers, operators and OEMs.	digitalturbine.com
Drimia Interactive	Game developer.	drimia-interactive.webflow.io
Edge	Edge is a social platform for gamers based on a unique proprietary technology that enables everyone to clip their most exciting gameplay moments and turn them into standalone game pieces ('playables') that others can play themselves, in the game.	linkedin.com/company/edgeplayables
EZmob	Easy mob (EZmob) is a self-serve mobile advertising platform. We enable advertisers to scale demand with premium supply from over 40 inventories in over 200 countries.	ezmob.com
Eyeclick	EyeClick is a world leader in interactive technology and the creator of BEAM, an award-winning gaming solution that turns any physical space to an immersive, active and highly addictive gaming experience for kids ages 2 and up.	joinbeam.com

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Company name	About	Dedicated page
EyeCue	EyeCue is a leading technology company located in Yokneam, Israel. Since 2007, EyeCue develops original and custom vision recognition based solutions for toys and games based on the most recognized brands around the world.	eyecue-tech.com
Edge226	Edge226 is a leading provider of mobile-first performance solutions, offering AI-powered advertising technology, user acquisition, media buying expertise, and creative production services. Working with top talent in the Ad Tech industry, we have created an industry-leading programmatic advertising platform powered by cutting-edge machine learning.	edge226.com
Everybuddy Games	Everybuddy Games is a fast-growing gaming studio, the creator of Lucky Buddies - our flagship casual mobile game. We are proud to offer players from around the world, entertaining and innovative gaming experiences.	everybuddygames.com
Fireberry Studio	Fireberry is a small indie game studio, based in Tel Aviv, Israel. The studio was founded on 2014 by Stav Goldstein, a game developer and 2D artist, inspired by story driven, creative games, as well as nostalgic adventure games.	fireberrystudio.com
ForeMedia.net	With years of experience in the digital ads industry, we, at ForeMedia, see ourselves as an innovative digital display advertising network that unites the advertisers and publishers through its self-serve platform.	foremedia.net

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Company name	About	Dedicated page
Funorama	Funorama is a Mobile Game Development and Publishing Team. Our sole purpose is creating great games that are simply fun to play.	funorama.games
Funzy Games	Funzy was funded in 2020 by 3 passionate and experienced executive managers from the gaming industry. Our goal is to bring fun to the people through casual games created in the highest quality.	funzy.games
Funtra	Gaming applications for mobile devices.	funtra.games
Fyber	Fyber Marketplace consistently outperforms when it comes to display, and is a rapidly growing source for video demand.	fyber.com/fyber-marketplace
Game Boost	A full-service agency for mobile games.	gameboost.co

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Company name	About	Dedicated page
Game Story	We build interactive, fun, and appealing games, focusing on high retention alongside strong monetization models.	gmstry.com
GameIS	GameIS community was established during 2008, a re-birth of IGDA Israel in order to coordinate the national activities in video game development. Over the years, the group has promoted the local industry, with an emphasis on raising awareness, holding professional gatherings and social events, organizing forums of B mutual aid, recruiting sponsors, etc...	gameis.org.il
Gamiphy	Since our launch in 2017, we've been laser-focused on creating engaging experiences for e-commerce customers, with our end game* to increase customer retention and create loyal brand advocates along the way.	gamiphy.co
GAN	GAN is a leading business-to-business supplier of internet gaming software-as-a-service solutions predominantly to the U.S. land-based casino industry.	gan.com
Gavra Games	We are using our combined 20 years of game development experience and over 70 years as gaming enthusiasts to create fun "Easy to learn – Hard to master" games for our worldwide players for PC And mobile.	gavra-games.com

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Company name	About	Dedicated page
GoWithMedia	GoWithMedia is a performance agency that delivers custom audience targeting, monetization and user elevation through our cooperative, transparency based services driven by our own innovative technology.	gowithmedia.com
Gliding Deer	Social Gaming Studio. We Conceptualise, Design, Develop and Publish Free-2-Play Casual Social Casino Games. All In-App Purchasing and Virtual Currency.	glidingdeer.com
Gigantic LTD	Gigantic transforms the world of arcade games, making physical machines playable live on mobile apps.	clawee.com
Gradientt	Gradientt is a performance agency that delivers custom audience targeting, monetization and user elevation.	gradientt.com
Greenskygames	Developing free to play, fun and engaging mobile games with unique gameplay. Thanks to our secret sauce, we turn static gameplay and battlefields into a dynamic and spectacular show.	linkedin.com/ company/ greenskygames

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Company name	About	Dedicated page
GreenShpits Ventures	GS Ventures is a place where Israeli startups in the mobile space can get all the expertise they need under one roof: from technology architecture, development, funding to go-to-market strategy.	greenshpits.com
Gurutraff	Gurutraff - an advertising platform with a quality assessment system for the exchange of mobile gaming traffic.	gurutraff.com
HappyJuice Games	Happy Juice Games is an independent game studio based in Tel Aviv, Israel creating quest and adventure games with a focus on high-quality graphics, animation, and game design.	happyjuice.games
Headbang Games	Headbang Games is an indie game developer.	headbangames.com
HyperMode	HyperMode creates new mobile experiences and setting the bar higher.	hypermode.gg

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Company name	About	Dedicated page
Huuuge Games	We are Huuuge Games, an international games developer and publisher, focused on the fast-growing multi-billion-dollar mobile gaming market.	huuugegames.com
Ilyon Dynamics LTD	Ilyon is a cutting-edge entertainment company at the forefront of mobile gaming. The company was founded in 2013 by four tech entrepreneurs with a clear goal and passion for building something great.	ilyon.net
iImagine Machine	iImagine Machine™ is among the premier creators and generators of world-class web- and mobile-based educational applications.	imaginemachine.com
InfiApps	Infiapps, a mobile gaming company, was founded in 2012 to inspire players with magical, surprising and entertaining applications.	infiapps.com
Infinity Augmented Reality	InfinityAR's technology can turn any device into a powerful content augmentation platform.	infinityar.com

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Company name	About	Dedicated page
Innplay Labs	We dare to dream! At Innplay Labs, we bring our vision to reality, injecting every one of our games with our passion for creating outstanding and thrilling gaming experiences for all our users.	innplaylabs.com
ironSource	ironSource powers the app economy, helping mobile content creators prosper with a leading business platform designed to turn any app into a business.	is.com
Jelly button games	We are Jelly Button and we entertain friends, family and the rest of the galaxy through our unique games experience. We drive for successful, entertaining and long-lasting titles.	jellybtn.com
Joyvoo	We are Joyvoo, one of the world's leading mobile gaming developers and publishers. We are here to inspire players with magical, surprising and entertaining mobile applications.	joyvoo.com
JustPlay.LOL	JustPlay.LOL is one of the fastest-growing game studios in Israel! (multiplayer 3D third-person shooter games). The company's highest-grossing game 1v1.	justplay.lol

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Company name	About	Dedicated page
Kazooloo	Kazooloo Studios is a company that develops virtual mobile gaming applications and system game software.	kazooloo.com
KobGames Studios	Game development studio, specializing in making Casual games. Our goal is to create the best and most entertaining games for iOS & Android.	kobgames.com
Kooplay	A team of proven entrepreneurs building a nextgen gaming platform that's unlike anything seen before.	kooplay.com
KiDEO	Kideo (Formerly Forqan Smart Tech) is an emerging and innovative app development company that enhances preschoolers' education and entertainment.	kideo.tech
KIDOZ	Kidoz Inc. owns the leading COPPA & GDPR compliant contextual mobile advertising network that safely reaches hundreds of million kids, teens, and families every month. We provide an essential suite of advertising technology that unites brands, content publishers and families.	kidoz.net

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Company name	About	Dedicated page
Kingblade Games	A new Indie Game company, aiming to create high quality and meaningful games.	kingbladegames.com
KPMBRO Media	Founded in 2016, KPMBro is paving the way for a new era of Mobile Advertising, using innovative technology and providing a high volume of quality users to many of the world's leading brands.	kpmbromedia.com/home
KwazyLABS	KwazyLABS develops the KWAZYest crowd games that combine technology, art, and user experience. Our products are actually robust platforms for building large scale games which are both rich in content and contain a key factor of innovative technology.	linkedin.com/company/kwazi
LIGHT	We help social platforms, gaming operators and other large-scale online communities increase user value with real-time safety, while dramatically reducing human moderation OpEx.	l1ght.com
Lonebot	Lonebot is an indie game developer.	lonebot.net

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Company name	About	Dedicated page
Lonely Orca	Developing a free-to-play multiplayer FPS voxel game.	linkedin.com/company/lonelyorca
Lambadapp	Lambadapp is a global mobile advertising agency. Thanks to our innovative and tech driven monetisation approach, we are helping companies grow their mobile business and help app developers reach an accurate and targeted inventory that connects them with engaged and valuable users around the world.	lambadapp.com
Liniad	Liniad specializes in high-end mobile and social gamer acquisition. Using Qualiad, our proprietary technology, we identify, target and deliver the most engaged gamers for your game.	liniad.com
Luck Genome	Luck Genome creates games for various platforms and networks.	luckgenome.com
LuckyFish Games	LuckyFish Games developed a unique Online Gaming Platform which operates across social networks. Based on the unique platform, LuckyFish developed OMG!	linkedin.com/company/luckyfish-games

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Company name	About	Dedicated page
Mad Brain Games	Mad Brain Games is a mobile gaming company that develops free-to-play mobile games. The company is the developer of Word Farm Adventure, a Scrabble-style game that challenges the brain and can be played by kids and adults alike.	linkedin.com/ company/mad-brain- games
Mediaocean	Mediaocean is powering a world where marketers market the way consumers consume - seamlessly across channels.	mediaocean.com
Megarama Games	Megarama Games is all remote indie developer focusing on social casino games.	megarama.net
Mitzi Games	Mitzi Games is an indie game developer, developing 'Space Cats', a tactical turn based space adventure.	spacecatstactics. com
Mobco Media	A user-acquisition and performance-driven intelligence company.	mobcomedia.com

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Company name	About	Dedicated page
Mobilda	With an experience of over 8 years in the mobile user acquisition world, assisting hundreds of app developers worldwide, Mobilda has brought the mobile app marketing landscape expertise to the highest level.	mobilda.com/about
Mobupps	Top-Ranked Global Customer Acquisition platform with access to over 10,000 private, owned, and operated inventories. Presence in 9 major global markets, and over 13 years of experience.	mobupps.com
Moburst	Moburst is a digital full-service, mobile-first marketing agency that helps companies to scale and become category leaders.	moburst.com
Moon Active	As one of the world's fastest-growing mobile game companies, we produce engaging entertainment that is enjoyed by players across the universe!	moonactive.com
MOONEE	We are Moonee - a creative and innovative team who helps game studios to release hit games using unique prediction tools and game design approach.	moonee.io

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Company name	About	Dedicated page
Muuula	Building a Genre-Leading Game.	muuula.com
Mumblefish	We are dedicated to bringing new and innovative products to mobile! We truly believe that your mobile phone is a part of who you are and is the new "man's best friend"?, so we are here to help make it even more fun and personal.	linkedin.com/ company/mumblefish
My Town Games	In My Town games studio we design & develop Special games. We combine the fun and exciting elements surrounding kids in their everyday environment along with the borderless Game play opportunities technologies has to offer.	my-town.com
MyFirstApp	MyFirstApp Ltd is an educational gaming platform for touchpad devices that is designed to help young children acquire new cognitive and fine motor skills while playing games.	myfirstapp.com
MysticGG	MysticGG is an indie game developer, developing 'Velocity Rage' a thrill packed combat racing game.	mysticgg.com

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Company name	About	Dedicated page
NetoMedia	NetoMedia is a leading online gaming company, with offices in Israel and customers all over the world. Over the years, we have cultivated a rich organization of some of the brightest minds in the industry who ensure that our products deliver an exceptional adventure for the imagination.	netomedia.com
NotSlot	NotSlot is a small indie games studio based in Israel, founded by Nir Lahad and Danielle Elias. The studio is dedicated to crafting games abundant with details, aspire real-life communication, enrich friendships and push imagination to the limit.	notslot.com
NOVOS	NOVOS (https://novos.gg) is a training platform for gamers who want to pursue their dreams and take their gaming skills to a higher level.	novos.gg
Obscure Games	Obscure Games is a mobile game studio with a focus on Casual games.	obscuregames.com
Octoplay	Octoplay develops mid-core games.	octo-play.com

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Company name	About	Dedicated page
Odeeo	Odeeo introduces a new and innovative in-game audio advertising platform. We provide a user-centric audio based monetization for game developers and an untapped, brand-safe environment for advertisers using the world's most advanced in-game audio advertising technologies.	odeeo.io
OfferToro	OfferToro is an emerging company in the monetization and advertising field.	offertoro.com
OneUp Games	OneUp Games - Brand new AAA game studio founded by Top industry talents. Our founding team created dozens of world class projects earning millions every day.	oneupgames.gg
One Hamsa	One Hamsa is a XR (AR/MR/VR) game design and tech studio.	onehamsa.com
Operad	We are a full-stack digital agency, focusing on measurable, transparent, results-driven online marketing services.	operad.com

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Company name	About	Dedicated page
Ouzo Games	Ouzo helps mobile game publishers find high-potential hyper-casual games, by automating the sorting process.	ouzo.games
Overwolf	As gamers, we've always used in-game apps and mods. App developers and mod authors add true value to the gaming community.	overwolf.com
OVIVO Games	Mobile hyper-casual games publisher. We work with developers worldwide to take their games to the next level.	ovivogames.com
Papaya Gaming	We turn the most exciting, widely popular games into skill-based, real money tournaments.	papayagaming.com
Pazu Games	We're Pazu; if you're a parent, you've probably already heard of us, but if you don't have kids yet, Pazu is a rapidly-growing gaming company with a mission to become an everyday fun and educational destination for kids and their parents.	pazugames.com

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Company name	About	Dedicated page
Peanut Button	Peanut Button is an independent virtual reality studio based in Tel Aviv.	peanutbutton.net
Persona.ly	We create mobile monetization solutions and acquire engaged users for top grossing app developers.	persona.ly/en
Phonder Technologies LTD.	Phonder Technologies Ltd is an Israeli tech-company which focuses on developing technologies-based solutions, mainly for advertisers and publishers.	phonder.com
Plarium	Founded in 2009, Plarium Global Ltd. is dedicated to creating the best mobile and social experience for hardcore and casual gamers worldwide.	plarium.com
PlayGem	PlayGem is young and fast growing Mobile and Social Games developer company operating the most successful backgammon platform on Facebook, iOS and Android.	playgem.co
Playstream.gg	At Playstream, our passion for gaming and streaming has inspired us to find innovative solutions to connect and engage the streamer and his or her audience in mid-action. Our goal is to enhance the viewer-streamer interaction by strengthening the streamer's bond with her or his audience during a live stream.	playstream.gg

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Company name	About	Dedicated page
Playtika	For a decade Playtika has been a pioneer in the games industry with more than 34 million monthly active users across a portfolio of casual games titles.	playtika.com
PLAYSTUDIOS	PLAYSTUDIOS is a leader in the field of social gaming, established by experienced entrepreneurs with exceptional expertise in the fields of gaming, graphic engines and online social interaction.	playstudiostlv.com
Pretzel Labs	Pretzel Labs is an award winning voice design studio that creates original and branded family-friendly voice games. We use all the amazing advantages technology can offer to entertain and educate, while keeping kids off screens and bringing back social activities that take place in the same physical space.	pretzellabs.co
ProDrops	ProDrops is creating a new gaming fan experience, allows all gamers to engage with their favorite gaming icons in-game and off socials.	prodropsgame.com
RaizoO	RaizoO is a casual mobile gaming company.	raizoo.com

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Company name	About	Dedicated page
Reacheffect	A world-leading advertising platform, providing a distribution channel to advertisers and a monetization solution for publishers.	reacheffect.com
Ready Steady Games	A studio full of amazing devs, set to make amazing games.	linkedin.com/ company/ readysteadygames
Roadio	Roadio engages the passengers in fun mutual activities to enrich the ride based on location and contextual insights	linkedin.com/ company/roadio
Rimon Studio	Rimon Studio has been making interactive play experiences for nearly a decade. We've worked with a broad range of clients from museums to broadcasters and are experts at collaborating with our partners through the creative process to make new and exciting experiences.	rimon.studio
Sayollo	Sayollo Media is the developer of gComm, an in-game purchasing platform that enables gamers to buy physical products directly from inside mobile games.	sayollo.com

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Company name	About	Dedicated page
Sen Games	Sen Games is a small indie studio, located in Tel-Aviv, focused on creating quality indie games.	linkedin.com/ company/sen-games
SelfAdvertiser	We built a company as if we were the client because many of us have been the client. We know what works, what doesn't and how to keep the process and platform simple.	selfadvertiser.com
Seven Interactive	Seven Interactive is the developer and publisher of an online strategy board game named 'Seven', or 'Game Of Seven', for mobile (Android, iOS) and PC devices (Windows, macOS).	7interactive.biz
SciPlay	SciPlay is a leading developer and publisher of digital games on mobile and web platforms, providing highly entertaining free-to-play games that millions of people play every day for their authenticity, engagement and fun.	sciplay.com
Scarlet Genesis	Scarlet Genesis strives to be a leading and impactful global home for creativity and a creator of great immersive gaming experiences.	scarletgenesis.com

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Company name	About	Dedicated page
SCREEMO	SCREEMO helps brick and mortar marketers to connect physical customers to the omnichannel using digital gamified experiences in-store to create a call to action on the consumer's mobile and enhance the customer experience.	screemo.com/en
Shadow Lair Games LTD	Founded in 2019, our indie team of passionate game developers is all about creating fun and engaging games for all ages to enjoy.	linkedin.com/company/shadow-lair-games-ltd
Simpool	Simpool is an AI-based sandbox that analyses end users' journeys, enabling App & Product developers to answer the most essential question for their product success – “What if?”	simpool.io
SITAGO	SITAGO is a start-up company in the field of skill-based games in which the best player wins. Users can play against other users or against the computer. The company is dedicated to maintaining a healthy community and guarantees the safe and convenient payment of winnings.	sitago.com
Skillzzgaming	Skillzzgaming is an innovative game studio, founded in 2015 by 3 industry veterans and passionate gamers. We're leading a change in the gaming industry by bringing a new gaming genre on to the scene, which combines the fun of casual games with the thrill of wagering and winning real money prizes, and gives the player the choice to impact the game.	skillzzgaming.com

Israeli game companies 2022



Company name	About	Dedicated page
Snax	Developer of a social gaming platform in Ramat Gan, Israel. The company is currently operating in stealth mode.	snaxgames.com
Sneaky Panda	Mobile game development powerhouse, founded by passionate and experienced entrepreneurs. The company's goal is to become an industry leader by introducing innovative game experiences to lead the market rather than follow.	linkedin.com/ company/sneaky- panda
SpartoniX	Spartonix is a mobile game development company founded by a team of MAMRAM (IDF elite technology unit) graduates. Spartonix is a subsidiary company of Round Robin Ltd.	spartonix.com
Spinomenal	Spinomenal is a game development and distribution company that creates a large number of cross-platform games for worldwide consumption.	spinomenal.com
Spiral Interactive	Spiral Interactive is a dynamic team, engaging the social gaming industry and global markets with a fresh and inventive free to play games.	spiral- interactive.com

Israeli game companies 2022



Company name	About	Dedicated page
Spring Games	Spring Games is a mobile game developer based in Tel-Aviv, Israel. Our goal upon founding the company was to bring new adventures to the world mobile gaming.	springgames.com
StreamElements	StreamElements is the end-to-end platform for livestream and video on demand production, monetization, audience engagement, brand sponsorships, and influencer marketing.	streamelements.com
Suncrash	Suncrash is an indie game development studio by Tomer Barkan and Jon Wisner. We create PC games like they used to, for gamers.	suncrash.com
Sunset Games	Sunset Games creates real-time action games designed to be collaborative, intuitive, and fun. The company's technology brings action flash games to Facebook, enabling players to play together in real time through their browsers in ways that were once only possible for more sophisticated consoles or arcades.	facebook.com/SunsetGames
Supergaming	Supergaming was founded with the belief that small, talented teams can do extraordinary things. Our team has been working remotely for many years and we know how to organize it correctly and efficiently.	supergaming.net

Israeli game companies 2022



Company name	About	Dedicated page
SuperPlay	SuperPlay develops and publishes social games for the web and mobile devices. The company is the developer of Dice Dreams, a multiplayer casual mobile game.	superplay.co
Supersonic Studios	Supersonic Studios is a mobile game publisher and studio headquartered in Tel Aviv. Our DNA is partner-first and focused, and our goal is always to help our partners grow.	supersonic.com
Tacticsoft	Tacticsoft is an independent game development studio dedicated to the creation of a new generation of high-quality games.	linkedin.com/ company/tacticsoft- ltd
Taktigames	Building the next generation online social games.	taktigames.com
TapReason	TapReason is an award winning, artificial intelligence based, moment scoring system. TapReason predicts in real-time what is the "next best action" for engaging your users and improving your ROI.	tapreason.com

Israeli game companies 2022



Company name	About	Dedicated page
Teskin	Teskin is a developer and a publisher of popular games and is one of the leaders in the casual mobile games category with millions of satisfied players.	teskin.games
Total-Viz	Total-Viz was established by two professionals, who bring with them diverse skills and valuable experience, to create valuable solutions for the global Games and Mobile Applications.	totalviz.com
Toya	We are a female-led studio partnering with the biggest platforms in the gaming industry to develop and promote games that cater to an underserved and growing audience of over 1.3 billion female players around the world.	toyaplay.com
Thing or Two	Growth, Tech & Fun. We are mobile oriented, addicted to performance and results. Based in Tel-Aviv, Barcelona and Korea, our experts at Thing or Two use in-house AI technology and data analytics to build scalable, ROI-positive campaigns.	thingortwo.com
TikTok	We created our suite of products with you in mind. So whether you're a small business owner, CMO of a large company, or part of an agency team, we have the right solutions to drive impact for your business.	tiktok.com/business/en

Israeli game companies 2022



Company name	About	Dedicated page
UnCaged Studios	Founded by Web3 and gaming experts, UnCaged brings design, high production value, and immersive gaming experiences with sustainable economies to life.	monkeyleague.io
Upopa Games	CASUAL ACTION GAME STUDIO. We started off as an independent game studio with the dream of creating something that would shake up mobile gameplay as we know it.	upopa.com
Veryo Studios	Our Mission: Create high-quality & very addictive games for millions of people around the world. Our Vision: Together we will leave our mark on the games industry, And encourage social awareness for the environment.	apesrevenge.com
vgames	vgames is the venture fund for game entrepreneurs. Having both worked with some of the youngest and most mature developers, we have a deep understanding of what it takes to build a great game.	vgames.vc
V-Armed	V-Armed harnesses the most advanced tracking and visualization technologies along with outstanding proprietary 3D animation tools to create fully immersive, 360-degree environments where first responders can practice their skills in the most challenging scenarios, and to get ready for their missions.	v-armed.com

Israeli game companies 2022



Company name	About	Dedicated page
We Create Stuff	We Create Stuff, a game studio.	wecreatestuff.com
Webee World	Webee World offers educational solutions designed to help children work on over 20 different developmental skills. The company's cross-platform, online system aims to enable all children to achieve their full potential through technologybased platforms, content, and toys.	il.webee-world.com
Webpals Mobile	Webpals Mobile is a performance-driven world leader in mobile app user acquisition and monetization.	webpals.com
Whaleapp LTD	Whaleapp is a leading interactive entertainment company that creates games that are easy to pick up but hard to put down.	whaleapp.com
Whalo Games	Founded at 2020, Whalo is a new and upcoming mobile games company. Our goal is to reinvent casual multiplayer games.	whalo.com

Israeli game companies 2022



Company name	About	Dedicated page
Wildlife Studios	Wildlife is one of the leading mobile game developers and publishers in the world. Our gaming titles have been downloaded over 2 billion times, providing fun to millions of people every day, everywhere. We have talented and passionate teams around the world, in Argentina, Brazil, Ireland, Israel, and US.	wildlifestudios.com
Wilco	Wilco's mission is to empower every developer, regardless of their background or skill level, to unlock their full potential!	trywilco.com
Xternity Games	Xternity Games is building tools for Web3 game developers. The company's products combine aspects of monetization and user-generated content, blockchain analytics, Web3 SDK, and others in order to maximize the benefits of Web3.	xternity.games
yellowHEAD	yellowHEAD is an AI-powered performance marketing company that boosts growth with unified paid and organic strategies.	yellowhead.com
Yellow Tie Games	Solo adventurer in the land of mighty game developers. Inspired by classic old school arcade games.	facebook.com/yellowtiegames

Israeli game companies 2022



Company name	About	Dedicated page
ZBENKO	ZBENKO is a gaming platform for students and teachers. Students get in-game rewards for educational assignments and use them to a city-simulation strategy game. By playing the game, students acquire a set of skills for the 21st century, like financial planning, leadership, sustainability, and more.	zbenko.com
Zengaming	With every asset in the metaverse representing an NFT and new NFT base games released almost everyday, there are millions of gamers that need a fast and simple platform that will allow them to trade with one another. Zengaming is currently a market leader in the world of trading in-game virtual assets, processing \$150+ million in trade volume.	zengaming.com
Z2A Digital	Z2A Digital is a digital advertising agency focused on mobile Apps user acquisition. We help our advertisers acquire high-quality users and enhance campaigns' performance, combining our media buying experience and advanced technology.	z2adigital.com
Zoomd	We help marketers gain clarity and unity in their mobile user acquisition and on-site user experience journeys.	zoomd.com/creators-generated-content
Zynga	Zynga is a leading developer of the world's most popular social games that are played by millions of people around the world each day.	zynga.com

Where to meet them?



The **game industry** dealmaking event

Tel Aviv

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ON-SITE

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Good question!

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